

Overview

Not sure how to get started on social media? Social media is great way to raise awareness and humanize a business. Most people are on social media every day.

Description

Social media is a new way of communicating with potential and current customers. People are spending a large portion of their day on social media sharing information. A business presence on social media networks allows for the posting of business information that can then be shared with a person's friends.

The Social Media project will create accounts on the social media networks. These include Facebook, Twitter, Instagram, YouTube and Pinterest. Each account will be standardized with business information and a logo. A weekly report of review results will be provided.

Benefits

- Increase awareness for business on social media networks
- Drive traffic back to website
- Standardize social media accounts

Scope of Work and Costs

- \$500 (one-time)
 - Create social media accounts
 - Add business information and logo
- \$250 - monthly reports
 - Weekly reports of results

Premium Upgrades

- Post content on different schedules
 - Monthly
 - Weekly
 - Daily