

Overview

Need to stay on top of business reviews on the Internet? Reputation Management is the process of claiming or create review website accounts, configuring them and then monitoring for new reviews. Reviews are very important to potential customers.

Description

Reputation Management is how a business looks on review websites. A business can develop a higher level of trust by having good reviews and responding to bad reviews. Review websites allows for interact with customers.

The Reputation Management project will create accounts on review websites. These include Yelp Business, Google Reviews using Google My Business and Facebook Reviews using a Facebook Page. Each account will be standardized with business information and a logo. A weekly report of review results will be provided.

Benefits

- Increase awareness of business on review websites
- Standardize review website accounts
- Create system to monitor and respond to new reviews

Scope of Work and Costs

- \$500 (one-time)
 - Claim or create business review accounts
 - Add business information and logo
- \$250 - monthly reports
 - Weekly reports of results

Premium Upgrades

- Add clicking tracking from review accounts
- Review solicitation
- Respond to reviews
- Ongoing monitoring