

Overview

Is email not being sent reliably from a WordPress website? An email relay service will send email from a website with logging and analytics.

Description

The Email Relay for WordPress project improves on the built-in functionality of WordPress to send email from a website. Unfortunately, this is not always reliable either from the website hosting company or to the email server that the email is sent to. Additionally, the email message may look like spam since it is not directly coming from the email server for the domain name. Sometimes the email isn't just marked as spam but deleted outright as suspect. There is no way to know any of this using the built-in functionality in WordPress.

The Email Relay project needs a WordPress plugin installed along with changes to the DNS records of the domain name. First, the WordPress plugin tells all outbound email from the website to go to a specific email server to send the email. Second, the DNS changes improve the trust of the email message that it is being sent from a trusted email server. These changes improve the email deliverability and reduce the likelihood a message will be deleted or marked as spam. Finally, the email relay service allows for logging and analytics to monitor email being sent from the WordPress website.

Benefits

- Reliably send email from a WordPress website
- Improve email deliverability of website email
- Works with any website hosting company
- No additional changes needed to WordPress besides installing one plugin
- Email logging and analytics

Scope of Work and Costs

- \$250 (one-time)
 - Create email service account using supplied domain name
 - WordPress configuration using WordPress plugin
 - Changes to DNS records
- \$25 - monthly charges
 - Relay up to 5000 emails per month
 - Includes monitoring of email relay and support questions