

Overview

Need more business visibility on the Internet? There are many Internet websites that can list business information for potential customers to find.

Description

Business listings are different Internet websites that display businesses grouped by categories. These listings include business name, address, phone and website information. They are sometimes integrated into mapping services. Business listings allow a business to be shown next to competitors.

The Business Listings project will create several accounts for a business. These include Google My Business, Bing Places for Business, Yelp Business and a LinkedIn company page. Each business listing will be standardized with the same business name, business address and business phone number which is important for Local SEO (Search Engine Optimization). Other business information, a logo and photos will be added. A weekly report of business listing results will be provided.

Benefits

- Increase awareness of a business on Internet directory websites
- Business will be displayed on major mapping websites
- Standardize business information

Scope of Work and Costs

- \$500 (one-time)
 - Create business listings
 - Add business information, logo and photos
- \$250 - monthly reports
 - Weekly reports of results

Premium Upgrades

- Add business to additional Internet business directories
- Add business to data aggregators
- Add clicking tracking from business listings